

# 7<sup>TH</sup> ANNUAL ADDICTIONS SYMPOSIUM & PAPS 2021 EDUCATION MEETING

## SEPTEMBER 18, 2021/VIRTUAL NOVEMBER 13, 2021/VIRTUAL

► Presented by Philadelphia Psychiatric Society and  
Pennsylvania Society of Addiction Medicine

► Presented by Pennsylvania Psychiatric Society

**REGISTER HERE!**

### Exhibitor Benefits

Both the Addictions Symposium and Patient Safety and Risk Management Meeting will be hosted on Pheedloop (same platform used for the Philadelphia Psychiatric Society's Colloquium of Scholars event).

### Virtual Exhibit Hall and Benefits

Logo with your company's website displayed on the meeting page and listed on the PaPS/PPS website.

#### Virtual Booth Features:

- Live Group Video Chat
- Post social media links
- Video
- Attach files/documents
- List all reps with contact information
  - Create profile for each rep to personalize each person's experience
- 3D virtual booth in Pheedloop floor plan
- Lead retrieval
- Ability to track booth traffic during meeting
- Gamification code used to drive attendees to your booth during the meeting and compete for prizes

#### PRICING:

- **PPS Addictions Symposium, September 18, 2021**.....**\$2000**
- **PaPS Patient Safety & Risk Management, November 13, 2021**.....**\$2000**
- **Support Both Meetings**.....**\$3000**

### Questions?

*7th Annual Addictions Symposium:* Contact, Lauren Newmaster at [philapsych@papsych.org](mailto:philapsych@papsych.org)

*Patient Safety and Risk Management Meeting:* Contact, Janelle Witters at [papsych@papsych.org](mailto:papsych@papsych.org)

#### Cancellation and Payment Policies

**Addictions Symposium:** Payment is due by August 18, 2021. Exhibit companies will incur a 20% cancellation fee if cancellation occurs on or before August 18, 2021; no refunds will be given after August 18, 2021.

**Patient Safety and Risk Management Meeting :** Payment is due by October 13, 2021. Exhibit companies will incur a 20% cancellation fee if cancellation occurs on or before October 13, 2021; no refunds will be given after October 13, 2021.

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## Exhibitor Needs for Pheedloop


You will receive portal log in information from PaPS/PPS Staff so that you can log into Pheedloop and create your booth.

**Exhibitor Training Link:** <https://pheedloop.com/more/virtual-exhibitor-training>

### Deadlines for Virtual Booth Setup

Addictions Symposium - August 30 | Patient Safety and Risk Management Meeting - October 25

**Please gather the following information to upload to your booth/profile:**

 Edit Profile

**Organization Name**

**Tagline [short phrase]**

**Contact/Company Email**

**Social Media Links** (including website, LinkedIn, Twitter, Facebook, Instagram, YouTube Video link, external meeting link)


 Edit Design

**Logo:** Organization's full logo. Wide version of logo recommended with transparent background and no white space.

**Banner:** Used in various promotional areas and shown at the top of profile pages. Recommended size: 1000w x 400h PNG or JPEG, no white space.

**Thumbnail:** A square representation of the logo. Displayed in lists and icon sets. Recommended size: 500 x 500 PNG or JPEG, no white space.

**Promotional Video:** Supports a single MP4 file up to 100 MB (duration of video depends on resolution, usually 5 - 10 minutes of HD quality), typically 16:9 aspect ratio. Videos are displayed on loop and start muted.

 File Uploads

Use this section to upload any documents/resources you would like to share with attendees.