

TRANSACTIONS

THE NEWSLETTER OF THE PHILADELPHIA PSYCHIATRIC SOCIETY

The Philadelphia Psychiatric Society newsletter, transactions, is a professional society e- newsletter published twice per year. Its purpose is to serve as a source of news and information on issues of importance to our membership.

Circulation

The newsletter is sent electronically to all members of the Philadelphia Psychiatric Society (approximately 800 physicians in the Delaware Valley region).

Publication Issues

Spring issue: Copy and payment for all advertisements are due **April 16, 2021**.

Fall issue: Copy and payment for all advertisements are due **October 16, 2021**.

Advertising Contact

Phone: (888) 723-2501

E-mail: philapsych@papsych.org

Advertising Policy

Advertising accepted in transactions will be subject to the following guidelines:

- All advertisements submitted for publication in transactions must adhere to the American Psychiatric Association's guidelines on advertising.
- Advertising that simulates reading matter will be plainly marked "advertisement" in a typed line above or below the insertion, in accordance with postal regulations.
- Cancellations will not be accepted after the closing date. Payment for advertisements must be submitted with completed advertising contract.
- The Philadelphia Psychiatric Society is only responsible for providing advertising space and is not liable for the content of advertisements appearing in transactions.
- The Philadelphia Psychiatric Society reserves the right to determine the placement of all advertisements.
- An advertiser may change the copy of the ad in any issue. The ad will be repeated as in the previous issue unless we have not received new copy by the issue deadline.
- The Philadelphia Psychiatric Society reserves the right to refuse any material submitted for publication that the editor deems unsuitable or not in keeping with the tone of the publication.
- The Philadelphia Psychiatric Society reserves the right to limit the number of advertisements included in an issue.
- Payment for ads rejected due to content or space limitations will be returned to the advertisers.

2021 ADVERTISING CONTRACT

Company: _____

Contact Name: _____

Address: _____

City: _____ State _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Signature of Person Authorizing Ad: _____

*Submission of copy constitutes acceptance of the advertising policies of the Philadelphia Psychiatric Society. Proof of publication will be provided. When signed, this is a legally binding contract with cancellation at the discretion of the Philadelphia Psychiatric Society.

Classified Ads

100 words - \$75 per issue
\$1 for each additional word

Note: Abbreviated titles, such as MD, phone numbers, email, and website addresses count as one word. No charge for punctuation.

Display Ads

<input type="checkbox"/> 1 Issue	<input type="checkbox"/> 2 Issues (total cost)
<input type="checkbox"/> Full Page \$500	\$800
<input type="checkbox"/> ½ Page \$300	\$480
<input type="checkbox"/> ¼ Page \$150	\$240

Requirements

- Payment in full is required with submission of completed contract.
- Submit ad copy with completed contract to the PPS Staff Editor at philapsych@papsych.org
- Acceptable Logo file formats are: .jpg, .png, or .eps only. Acceptable format for ad copy is a Word document. If submitting a full-page ad, acceptable file formats are .jpg or PDF.

Issue to Run Ad (please check all that apply)

Spring (submission deadline April 16, 2021) **Fall** (submission deadline October 16, 2021)

Payment Method

Check (payable to Pennsylvania Psychiatric Society)

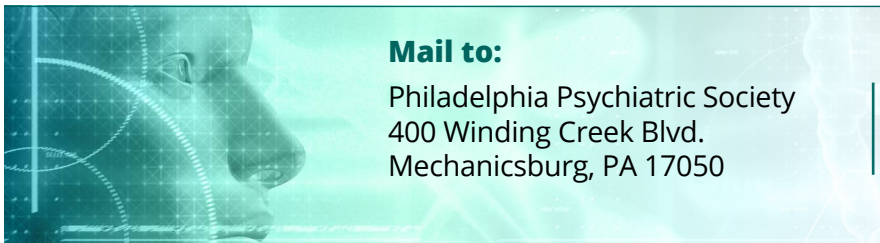
Credit card: Visa MasterCard Discover American Express

Card Number _____ Exp. Date: _____ Security Code: _____

Name on Card: _____

Billing Address of the Card: _____

Total Amount Enclosed: \$ _____ Date: _____



Mail to:

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Mechanicsburg, PA 17050

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Email: philapsych@papsych.org