



| SIZE                      | PRICE                         |
|---------------------------|-------------------------------|
| 3\$3FLDWULW :RUG \$G      | SUDGGLWLRQDOZRUG              |
| 2QOLQ-REDQN3RWLQJ :RUG\$G | IRUPRQWSOIRU DFDGGLWLRQDOZRUG |

3QQOYDQLD3FLDWULW FODLILGDGZLOOESRWGDWWRWWRP  
RIWGRGRIWQZOWWU RQO

2QOLQ-REDQNFODLILGDGZLOOESRWGWRWFODLILGSDJ  
RIW3D36ZELWRQO

\$OOFODLILGDGZLOOESRLWLRQGDFRUGLQJWRWRUGULQ  
ZLF3D36UF LYGWP

## E-NEWS DISPLAY AD SPECIFICATIONS

|  |       |       |       |
|--|-------|-------|-------|
|  |       |       |       |
|  | WRWDO | WRWDO | WRWDO |

(QQZLSODDGGPLQLRQSLOZLGSLOWDOO

(QQZLSODDGGZLOOESRWGDORQJWULJWDQGLGRIW  
ERGRWQZOWWU RQO

LSODDGYUWLPQWZLOOESRLWLRQGLQW 3QQOYDQLD  
3FLDWULWQZOWWU LQWRUGULQZLF3D36UFLY  
WP:DUQRWOLPLWGWRWQPEURIGLSODDGGZLQFOG  
LQWQZOWWU

## WEBSITE DISPLAY AD SPECIFICATIONS

|  |       |       |       |
|--|-------|-------|-------|
|  |       |       |       |
|  | WRWDO | WRWDO | WRWDO |

2QOLQGLSODDGYUWLPQWZLOOESRLWLRQGLQW DDUERDUG  
GLPQLRQSLOZLGSLOWDOODWWRWWRPRIW  
3D36RPSDJ RQO

,IRSUFDDQRQOLQGLSODDGYUWLPQWIRULQGLYLGDOLFDO  
TDUWU3D36ZLOOUPRYRUDGYUWLPQWRQWODWGDRIW  
ODWSDLGTDUWU



# 2018 BILLING INFORMATION

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Signature of Person Authorizing Ad: \_\_\_\_\_

*\*Submission of copy constitutes acceptance of the advertising policies of the Pennsylvania Psychiatric Society. Proof of publication will be provided. When signed, this is a legally binding contract with cancellation at the discretion of the Pennsylvania Psychiatric Society.*

## **Issue**

- January
- April
- July
- October

## **Deadline**

Jan. 8, 2018  
March 19, 2018  
June 25, 2018  
Sept. 17, 2018

## **Classified Ads:**

- 100 word \$100/issue  
E-news Ad in *PA Psychiatrist*  
\$1 for each additional word
- 100 word \$125/3 months  
Online Job Bank Posting  
\$1 for each additional word

## **Display Ads:** Newsletter Web

- 1 issue/quarter \$350
- 2 issues/quarters \$325 - (\$650 total)
- 3 issues/quarters \$300 - (\$900 total)
- 4 issues/quarters \$275 - (\$1100 total)

## **Payment Method:**

- Check (*Payable to Pennsylvania Psychiatric Society*)
- Credit Card: VISA MasterCard Discover American Express

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address of the Card: \_\_\_\_\_

Total Amount Enclosed: \$ \_\_\_\_\_ Date: \_\_\_\_\_

## **Mail to:**

Pennsylvania Psychiatric Society  
777 East Park Drive, PO Box 8820  
Harrisburg, PA 17105-8820  
(800) 422-2900 Fax (717) 558-7841  
Email: papsych@pamedsoc.org

## **REQUIREMENTS:**

- Payment should accompany all ads.
- Submit hard copy sample with contract. Email files to papsych@papsych.org.
- Classified ads should be submitted as a Microsoft Word document.
- Acceptable file formats for display ads: .jpg, .png, or .eps. Please be sure ads are set at the correct size and color and that any files submitted are high resolution (300 DPI or higher) and set at 100% size.
- Camera ready artwork can be submitted. Submit flat, not folded. Do not fax. Color ads are accepted.